



“As we strive to continually implement innovative and responsible practices across our company, we are proud to be one of the early customers of Bloom Energy.”

– Rick Needham, Manager Green Business Operations



Industry

Internet

Fortune 500 Rank (2009)

117

Established

1998

Headquarters

Mountain View, CA

Web site

www.google.com

Bloom Installation

400kW

July 2008

Mountain View, CA

Results

Over the first 18 months the project has had 98% availability and delivered 3.8 million kWh of electricity.

On-Site Clean Energy at Google Headquarters

Google is committed to being a responsible global citizen and takes its energy use very seriously. To reduce the environmental impact of Google's operations, it generates on-site energy with lower carbon intensities and lower cost than the traditional grid. On-site renewable energy reduces Google carbon emissions and makes good business sense too.

Why Bloom?

Bloom's technology delivers clean, reliable and affordable energy to help power Google's headquarters. And Bloom's Energy Servers have the potential to operate on a wide range of renewable fuels that enable 24/7, carbon neutral energy production. This potential, combined with easy deployment and reasonable payback periods, attracted Google to Bloom.

Implementation

Bloom has worked to help Google achieve both its economic and environmental goals, assuring that the 400kW installation on Google's main campus delivers clean and affordable power. Over the first 18 months the project has had 98% availability and delivered 3.8 million kWh of electricity.

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