



“Installing low-carbon technologies, like Bloom’s Energy Servers, at our facilities is not only the right thing to do for our planet, but it’s also a smart business decision. Bank of America is proud to be at the forefront as one of Bloom’s foundation customers.”

– Mark Nicholls, Senior Vice President;
Corporate Workplace executive, Bank of America

Bank of America

Industry

Financial services

Established

1784

Headquarters

Framingham, MA

Web site

www.bankofamerica.com

Bloom Installation

Southern CA
Summer 2010
500 kW

Objective

Bank of America chose Bloom Energy to provide reliable, clean, cost-saving energy for its Southern California call center as part of its commitment to address global climate change.

Bank of America Powering its Call Center with Bloom’s Energy Servers

Bank of America is installing Bloom Energy Servers at one of its largest call centers in Southern California. As part of the ten-year, \$20 billion business initiative to address global climate change, this partnership is a win-win for Bank of America, powering its facility with low-carbon energy at a lower, more stable cost.

As a global financial services institution with comprehensive business capabilities, Bank of America sees the tremendous business opportunities in growing the low-carbon economy and is well-positioned to play a key leadership role.

Why Bloom?

Bloom Energy offers a solution that can cut Bank of America’s electricity costs and protect its facility from price volatility, all the while increasing power quality and reliability for the call center. Bank of America is proud to partner with Bloom Energy, both as its financial services provider and now as a fuel cell customer.

Implementation

After rigorous financial and technical due diligence, Bank of America purchased five Bloom Energy Servers to power one of its largest call centers. This not only publicly demonstrates Bank of America’s commitment to addressing global climate change, but it also serves as a high-profile validation of its belief in Bloom Energy’s reliability.

Bloom Energy

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